



***An Annual Event Celebrating College Football in the South
Benefitting Play Works New Orleans***

Please check the level at which you would like to support this year's event. A complete sponsorship form must be received by August 5th to be included in advertising. Thank you!

Sugar Bowl Sponsor \$1000

As a "Sugar Bowl" sponsor, your company will be listed on the website and invitations, and named in all advertisements and media announcements prior to the event. You will receive prominent logo placement on the free cups given away at the event along with signage at the event and a promotion table. You will also receive 25 tickets to the event.

Cotton Bowl Sponsor \$500

As a "Cotton Bowl" sponsor, your company will be listed on invitations and named in all advertisements and media announcements prior to the event. You will receive logo placement on the free cups given away at the event along with signage at the event. A promotions table will be set for each "Cotton Bowl" sponsor to provide promotional items to guests. You will also receive 10 tickets to the event.

Peach Bowl Sponsor \$250

As a "Peach Bowl" sponsor, you are able to promote your business at the event, a promotions table will be set for all lower level sponsors to provide promotional items to guests. You will also receive 5 tickets to the event.

Auction Item Sponsor

As an auction item sponsor, if confirmed in time you may be listed on press releases or mentioned on radio or television airtime received by the group. You will be listed at the event. You will receive 2 tickets to the event.

Food Sponsor

As a food sponsor, if confirmed in time you may be listed on press releases or mentioned on radio or television airtime received by the group. You will be listed at the event. You will receive 2 tickets to the event.

Sponsor Name: _____

Contact Name: _____

Mailing address: _____

Phone: _____ Email: _____

Auction Item: _____ Value: _____

*Please return this form via mail to Crescent City Kickoff, PO Box 15522, New Orleans, LA 70175
or email Jennifer.jeansonne@gmail.com*